

To participate as a sponsor at EuroGrowth 2018, please complete this agreement form:

SECTION I: SPONSORING COMPANY

Company _____
 Address _____ Town/City _____
 State/County _____ Country _____ Zip/Postal Code _____
 Phone _____ Company URL _____

Company Professional Classification

Our firm is best described as a(n):

- Accounting Firm Consultancy Intermediary/Investment Bank Law Firm Lender
 Private Equity Group Service Adviser Other (please specify): _____

SECTION II: CONTACTS (For event correspondence)

Logistics Contact

Name _____ Job Title _____
 Phone _____ Email Address _____

Executive Contact

Name _____ Job Title _____
 Phone _____ Email Address _____

EUROGROWTH DIAMOND SPONSORSHIP – €9,000.00 + (VAT @ 21.00%) = €10,890.00

Event sponsors receive the benefits below:

- Exhibit space with table and two chairs
- Four (4) complimentary full conference registrations for use by company representatives or clients
- Luncheon sponsorship (to be shared with other Diamond Sponsors)
- Participation on one content panel (topic TBD by ACG)
- Company logo with hyperlink on EuroGrowth.org
- Recognition as "EuroGrowth Diamond Sponsor" on signage
- Rotating leaderboard banner ad on EuroGrowth.org
- Company profile in conference mobile app
- Full page ad in the on-site conference program
- Company description (150 words) and logo in on-site conference program
- Recognition as "EuroGrowth Diamond Sponsor" in Thank You ad featured in ACG's official digital publication, *Middle Market Growth*SM
- Opportunity to purchase discounted advertising in the Fall issue of *Middle Market Growth* (magazine to be distributed at EuroGrowth)
- Badge ribbons recognizing "EuroGrowth Diamond Sponsor" for company representatives

SECTION III: PAYMENT (Please note the ACG sponsorship Cancellation Policy described on the next page)

Total Amount Enclosed/Authorised € _____

- VISA* MasterCard* American Express* BACS Transfer Invoice

Name on Card _____

Credit Card # _____ CVV Code _____ Exp. Date (mm/yyyy) _____

Signature _____ Date (dd/mm/yyyy) _____

***Please note, firms paying by credit and debit cards will be assessed a service fee of 3.0%**

Account name: ACG Global (Europe) Ltd
 Bank: Lloyds
 Sort Code: 30-99-80
 Account No: 86518099
 BIC: LOYDGB21061
 IBAN: GB39 LOYD 3099 8086 5180 99

SECTION IV: AUTHORISATION

It is understood that this application will become a binding contract upon acceptance by ACG, and incorporated into this contract are the attached terms, conditions, rules and regulations. Please sign and return this contract in its entirety.

Signature _____ Date (dd/mm/yyyy) _____

Questions? Please contact **Maggie Endres**, +1-312-957-4257//mendres@acg.org.

Expiration Date

Please return signed agreement along with payment information via e-mail to mendres@acg.org. All payments must be made by credit card or BACS Transfer in pounds sterling, or credit card information must accompany this form. Application will not be processed without payment. Cancellations must be received in writing by ACG. Cancellations received by 2 April 2018 will receive a refund of funds tendered, less a €500 administrative fee. No refunds will be issued after 2 April 2018.

2018 SPONSORSHIP TERMS AND CONDITIONS

Acceptance of Application

An application for sponsorship of EuroGrowth 2018 (the "Event") will not be binding on the ACG Global (Europe) Ltd. until accepted in writing by an authorised ACG representative, whereupon it will be a binding contract (hereafter referred to as a "Sponsorship Agreement") between ACG and the applicant (hereafter referred to as the "Sponsor"). Applications may be accepted or rejected by ACG in its sole discretion; however, applications from acceptable applicants for particular functions or promotional opportunities will be accepted on a first-come, first-served basis.

Space

ACG will assign space to a Sponsor in accordance with the Sponsor's selected sponsorship level, but ACG reserves the right to modify layouts to the extent necessary to meet the space requirements of the facility at which the Event is being held (the "Facility") and accommodate all Sponsors who are entitled to space. A Sponsor may not share, sell, assign or sublease any portion of its space (including to an affiliated company) without ACG's prior written consent. A Sponsor's activities must be confined within the assigned space and must be in support of products or services directly related to the Sponsor's normal business activities. A Sponsor has the sole responsibility for any loss of its personal property at its space.

Other Activities

In the interest of ensuring the success of the Event and avoiding dilution of the benefits of sponsorship to all Sponsors, a Sponsor may not extend invitations, call meetings or otherwise encourage absence of other Sponsors or attendees from the Event or the Facility during the official hours of the Event or any function sponsored in connection with the Event by ACG or its official sponsors without prior notice to and approval by ACG.

Licenses

As a condition to the sponsorship, a Sponsor will be deemed to have granted ACG the right to use the Sponsor's name and logo in connection with the promotion and production of the Event. A Sponsor may use the Event name before and during the Event solely to promote its participation in the Event and solely in compliance with such guidelines as are provided by ACG from time to time. A Sponsor may use Event attendee lists provided to it by ACG solely for the Sponsor's own business promotional activities, and may not provide the list to any other person or entity (including any affiliated company) or use the lists for any other purpose.

Legal Compliance

A Sponsor must comply with all applicable laws, regulations and ordinances in connection with its participation in the Event, including but not limited to rules of the Event Facility. A Sponsor may not violate any proprietary rights of third parties in connection with its participation in the Event, including but not limited to the performance, distribution or posting of copyrighted or trademarked material without a license, assignment or other legally effective permission.

Business Description

A Sponsor will be entitled to publication of a description of its business in materials relating to the Event in accordance with the Sponsor's selected level of sponsorship. The Sponsor will provide such description on or prior to a deadline established by ACG and will be responsible for the accuracy of all information included in such description, subject to ACG's right to edit copy as it determines appropriate.

Termination of Sponsorship Agreement

A Sponsor may terminate its Sponsorship Agreement on or before 2 April 2018 by written notice to ACG, in which event the Sponsor will be entitled to a refund of its sponsorship payments, less a €500 processing fee. Sponsors who submit their Sponsorship Agreement after 2 April 2018, may terminate the Sponsorship Agreement and receive a refund of the sponsorship payments only in the case of material breach of the Sponsorship Agreement by ACG prior to occurrence of the Event, which breach is not cured within 30 days following written notice of the breach. ACG may terminate a Sponsorship Agreement only in the case of material breach of the Sponsorship Agreement by the Sponsor which is not cured within 30 days following written notice of the breach.

Limitation of Liability

Neither ACG nor a Sponsor will be liable in any manner for failure or delay of fulfillment of all or part of such party's obligations under a Sponsorship Agreement owing to any causes or circumstances beyond its reasonable control, including, without limitation, acts of God, government orders, war, acts of terrorism, strikes, lockouts, fires and floods (each a "Force Majeure Event"). If the Event is cancelled because of a Force Majeure Event, ACG will refund to a Sponsor the sponsorship payments previously remitted to ACG to the extent that ACG has not expended such payments in connection with the planning of the Event or is able to recover such payments from the Facility and other vendors.

UNDER NO CIRCUMSTANCES WILL ACG BE LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING WITHOUT LIMITATION, DAMAGES FOR LOST INCOME OR PROFITS.

No Warranty

ACG makes no representations or warranties of any kind, express or implied, regarding the Event, the number of persons who will attend the Event or the benefits that will accrue to a Sponsor from its sponsorship. Details of the Event are subject to change, and a Sponsor will be notified in advance of any change directly affecting the Sponsor.

General Release and Indemnification

As a condition of its participation in the Event, each Party releases, and agrees to indemnify and hold harmless, the other Party and its officers, directors, members and agents, including its event management firm from any and all loss, damage, claim or expense (including reasonable attorneys' fees) that arise out of or relate to each Party's participation in the Event, other than claims relating to material breach by the other Party of its obligations under the Sponsorship Agreement.

Consent

Each Sponsor acknowledges that the Event and Sponsor representatives participating in the Event may be photographed, and that proceedings of the Event, including proceedings in which Sponsor representatives participate, may be recorded. Each Sponsor authorizes ACG to display, distribute, redistribute, record, transcribe, modify, reproduce, publicly perform and transmit in any form (and for any purpose) any such photograph or recording of the Event, and agrees to execute any additional release presented by ACG in connection with such activity or to give effect to this provision.

Governing Law and Jurisdiction

Sponsorship Agreements will be governed by, construed and enforced in accordance with the internal laws of the Netherlands, without regard to conflict of law provisions. All claims or disputes arising from or in connection with a Sponsorship Agreement, or as a result of the relationship created by it, will be adjudicated only by the courts sitting in the Netherlands.

Miscellaneous

When accepted by ACG, a Sponsorship Agreement will constitute the entire agreement between the Sponsor and ACG concerning its subject matter, and may only be modified or waived in a writing signed by the parties. If any term of the Sponsorship Agreement is declared invalid or unenforceable, the remainder continues in full force and effect. A Sponsor may not assign its Sponsorship Agreement to any other party, including a successor in interest in the event of a merger or sale of assets, without ACG's prior written consent.