



## Raymond Klarenaar

Merger and Acquisitions Director

*Refresco*

Raymond Klarenaar, a 52-year-old successful finance professional with strong business focus.

Raymond has a proven track record in the FMCG sector (both branded and private label) and large multinational operations including pan-European exposure. He has a broad experience within large sales and production organisations as well as corporate/holding level.

After his first job as Controller of a subsidiary of hunter Douglas, the world market leader in window coverings, Raymond started to work for the sugar confectionery company then called Van Melle, nowadays PerfettiVanMelle. The company is well known with world brands such as Mentos and Chupa Chups. Over a period of 13 years Raymond held various end-responsible finance jobs, both in private label and branded organizations and experienced the merger of Perfetti and Van Melle in 2001.

Since 2004 Raymond has been working for Refresco and with the company for most of its lifetime as the company began in 2000 and has grown strongly through acquisitions ever since. After a first 4 years working in the Holding both doing business control for Group's European subsidiaries as well as finance and reporting. Raymond moved to work for 4 years in the German Business Unit as Finance Director, with special focus on local integration of existing organisations, rationalisation of footprint as well as executing and integrating an add-on acquisition.

Returning to the Holding in 2012, Raymond headed the integration of Refresco and Gerber with started immediately after the milestone merger in 2013. With the majority of the integration finalized and leveraging his experience of the last 11 years in the company, Raymond's focus shifted towards a dedicated M&A role in 2015.

With some smaller acquisitions over the past 3 years, with amongst others Refresco's first entry into North America, in 2018 Refresco acquired Cott's bottling business creating world's largest independent bottler for retailers and A-brands with leadership positions across Europe and North America. The integrations of both companies started in February 2018 which absorbs the majority of Raymond's time now.