

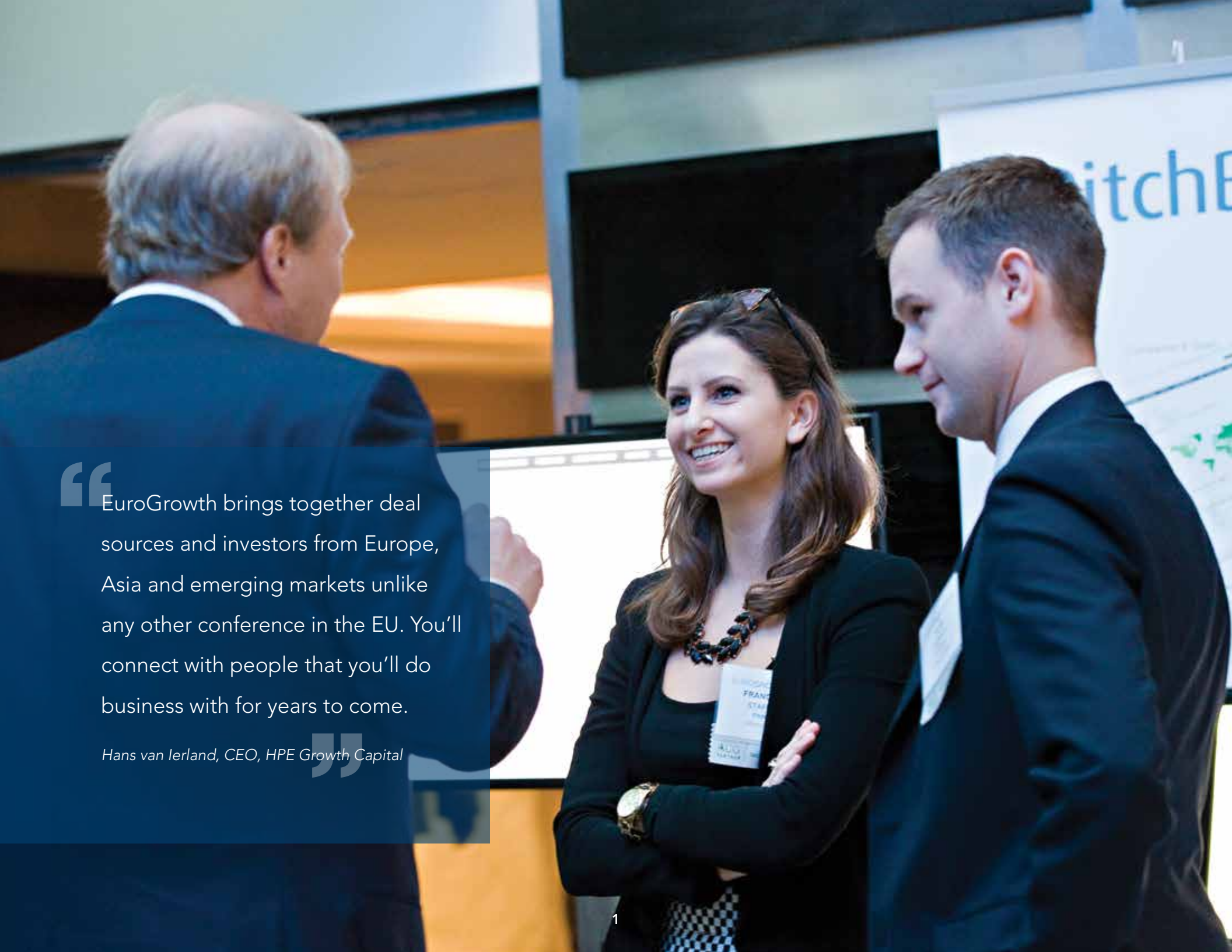
ACG<sup>®</sup>

Association for Corporate Growth



EUROGROWTH<sup>®</sup>

SPONSORSHIP PROSPECTUS

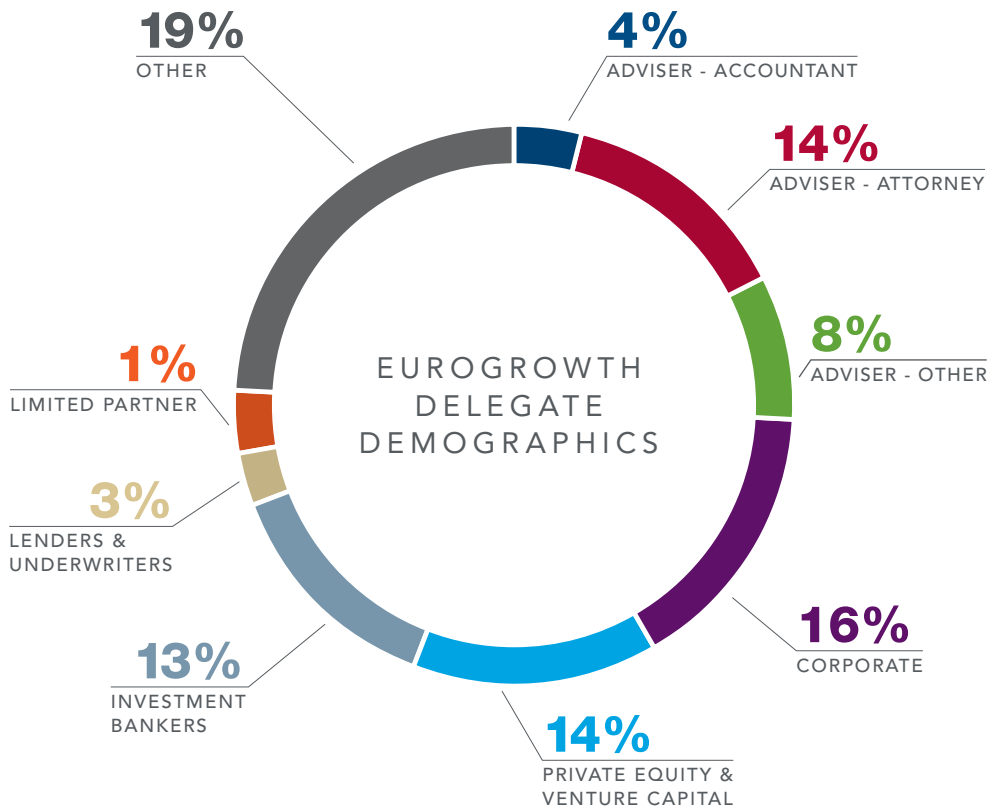


“

EuroGrowth brings together deal sources and investors from Europe, Asia and emerging markets unlike any other conference in the EU. You'll connect with people that you'll do business with for years to come.

*Hans van Ierland, CEO, HPE Growth Capital*

”



FOR A FULL ATTENDEE LIST, [CLICK HERE](#).

EuroGrowth is the premier source for networking and deal flow in the middle market. The conference brings together more than 200 financial professionals (private equity executives, intermediaries, lenders, limited partners, advisory firms, corporate executives and development officers) from all industry segments across Europe and the globe, offering delegates three key benefits: capital, connections and deals.

Quality networking and exposure to the most influential thought leaders makes EuroGrowth the most effective way to tap into the global middle-market community in one convenient location. You'll form trusted relationships with the people you need to drive business growth today and well into the future.

# EUROGROWTH DELEGATE STATISTICS

NEARLY

**£18.15 BILLION**  
DEPLOYED

**146 DEALS**  
COMPLETED



**5%** OF ALL  
GLOBAL  
PE DEALS

SITTING ON  
**£16 BILLION**  
IN INVESTABLE CAPITAL

# SPONSORSHIP HIGHLIGHTS

## Host a Table in the EuroGrowth Lounge

Create a presence for your firm in the Lounge.

## Send Your Team

Sponsors receive two complimentary registrations to EuroGrowth.

## Gain Brand Visibility

See your firm's logo in lights as EuroGrowth recognizes sponsors on stage, in the on-site programme, conference app, signage and more.

## Double Your Coverage

Sign a multi-year sponsorship agreement and receive added benefits and discounted pricing.



## Additional Sponsorship Opportunities\*

Customize your sponsorship by adding in any of the following:

- Panel speaking opportunities
- Break sponsorships
- Hotel keycard sponsorship
- Wi-fi sponsorship
- Charging stations
- Lanyard sponsorship
- Other ideas welcome

*\*Additional fees may apply*





## DIAMOND SPONSOR

£8000 + VAT

### Diamond sponsors receive the benefits below:

- Exhibit space with table and two chairs
- Four (4) complimentary conference registrations for use by company representatives or clients
- One luncheon sponsorship (to be shared with other Diamond Sponsors)
- Participation on one content panel or appropriate executive roundtable (To be determined by topic.)
- Company logo with hyperlink on EuroGrowth.org
- Recognition as “EuroGrowth Diamond Sponsor” on signage
- Rotating leaderboard banner ad on EuroGrowth.org homepage and internal pages
- Company profile in conference app
- Full page ad in the on-site programme
- Company description (150 words) and logo in on-site programme
- Recognition as “EuroGrowth Diamond Sponsor” in Thank You ad featured in ACG’s official publication *Middle Market Growth*
- Opportunity to purchase discounted advertising in the Fall issue of *Middle Market Growth* (magazine to be distributed at EuroGrowth)
- Badge ribbons recognizing “Event Sponsor” for company representatives

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## EVENT SPONSOR

£4600 + VAT

### Event sponsors receive the benefits below:

- Exhibit space with table and two chairs
- Two (2) complimentary full conference registrations for use by company representatives or clients
- Company logo with hyperlink on EuroGrowth.org
- Recognition as “EuroGrowth Event Sponsor” on signage
- Rotating leaderboard banner ad on EuroGrowth.org internal pages
- Company profile in conference mobile app
- Company description (100 words) and logo in on-site Conference Program
- Recognition as “EuroGrowth Event Sponsor” in Thank You ad featured in ACG’s official publication, *Middle Market Growth*
- Opportunity to purchase discounted advertising in the Fall issue of *Middle Market Growth* (magazine to be distributed at EuroGrowth)
- Badge ribbons recognizing “Event Sponsor” for company representatives

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## LOCAL SPONSORSHIP

£2000 + VAT

### Local sponsors receive the benefits below:

- Two (2) complimentary full conference registrations for use by company representatives or clients
- Company name with hyperlink on EuroGrowth.org
- Recognition as “EuroGrowth Local Sponsor” on signage

® 2017

EUROGROWTH® 2017

GLOBAL M&A DEALS. TWO DAYS. ONE EVENT.

## CONTACT US

To discuss EuroGrowth sponsorship or to learn about year-round opportunities, please contact:

**CHRISTINE MELENDES**  
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Association for Corporate Growth

**ASSOCIATION FOR CORPORATE GROWTH**

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CHICAGO, ILLINOIS 60606

**[WWW.ACG.ORG](http://WWW.ACG.ORG)**



# SCHEDULE-AT-A-GLANCE

As of 19 January 2018\*

## MONDAY, 18 JUNE

2:00 – 6:00 p.m.	<b>NEW IN 2018!</b> Golf Tournament**
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## TUESDAY, 19 JUNE

9:30 a.m. – 5:00 p.m.	EuroGrowth Lounge Open
10:30 a.m. – 12:00 p.m.	<b>OPENING KEYNOTE PROGRAMME</b>
12:00 – 1:30 p.m.	Networking Lunch
1:30 – 2:30 p.m.	Concurrent Breakout Programmes (2)
3:30 – 4:00 p.m.	<b>NEW IN 2018!</b> Mini-Roundtable Discussions
4:00 – 5:00 p.m.	Concurrent Breakout Programmes (2)
5:00 – 7:00 p.m.	<b>EUROGROWTH OPENING RECEPTION</b>
8:00 – 10:30 p.m.	European Chapters Reception & Holland Awards Program

## WEDNESDAY, 20 JUNE

8:00 – 9:30 a.m.	<b>NEW IN 2018!</b> Women's Breakfast & Panel**
9:00 a.m. – 3:00 p.m.	EuroGrowth Lounge Open
9:30 – 10:30 a.m.	<b>MORNING KEYNOTE PANEL DISCUSSION</b>
11:00 a.m. – 12:00 p.m.	Concurrent Breakout Programmes (2)
12:00 – 1:00 p.m.	Networking Lunch
1:00 – 2:00 p.m.	<b>CLOSING KEYNOTE PROGRAMME</b>

\* Subject to change

\*\*Additional registration fee required

